

**objective** | to create revolutionary **interactive advertising**.

**skills** | **platforms:** web | mobile (*native & web*) | tablet (*native & web*) | responsive web | adaptive web | social media | interactive outdoor | cross-platform integration |  
**creative:** interactive art direction | cross-platform design | multi-channel advertising | digital design | banner advertising design | print production | social media advertising | blogging & blog design | large format photography | digital photo editing | digital film editing  
**user experience:** interaction design | user experience design | content strategy | user flows | functional specifications | functional prototyping | digital strategy | mobile | tablet | responsive design  
**development:** HTML5 | CSS3 | Javascript | Flash | Wordpress | Tumblr  
**software:** Adobe CS5/6/C - Fw Ai Ps Dw Edge Fl Ae Pr Id | Omnigraffle | Axure | Quark | Final Cut

**experience** | **Draftfcb Healthcare** | New York, NY | digital art director

*September 2012 - Present*

After helping design a pitch winning website as a UX intern, I was brought back before actually finishing my Bachelor's coursework. After finishing my degree, I transitioned to full time.

**Draftfcb New York** | New York, NY | user experience intern

*June 2012 – August 2012*

The only (and first ever) UX intern on a team of 28 interns chosen from over 500 applicants. Created wireframes and digital designs that were used for an account winning pitch. Involved in the UX development for multiple brands, both Consumer and Healthcare. Developed strategy and creative idea that was pitched directly to a multinational client.

**Webdadi, Ltd** | London, UK | digital marketing/social media intern

*September 2011 – December 2011*

Still culture-shocked and jet-lagged from arriving across the pond, I stepped into a small office of designers, developers and sales-people that manage websites and CRM for estate agents across the UK. They were so focused on their clients' projects, that their own website and marketing were quite the mess. I spent most of my time sorting it all out... Brilliant.

**marina makaron moscow** | Philadelphia, PA | creative consulting/business development

*March 2008 - June 2010*

Fascinated by Marina's unique creative talent, eye for trendsetting fashion and business savvy, I took it upon myself to introduce her brand to the United States market. Before parting ways, I helped secure investor funding, countless local and national level impressions and representation by the most renowned multi-line showroom in New York City.

**Pickles & Coffee** | Philadelphia, PA | co-founder/web designer/co-blogger

*February 2010 - May 2010*

Fueled by frustration with the parity of typical t-shirt blogs, we set out on a mission to change the t-shirt review game. The result was articles brought to life by ostentatious storytelling, generous pop culture referencing, boogie inspiring music... and a collection of all things awesome.

**Granite Graphics, Inc** | Holland, PA | branding overhaul/business development

*July 2007 – Present*

Life not being hard enough, I ventured into a new, and very old, industry... the death industry. I partnered with my father, who invented a secret engraving machine, and set out to turn his local shop into a product driven, innovative, global powerhouse... Results are yet to be determined.

**Ogilvy PR Digital Influence Group** | Philadelphia, PA/ D.C. | digital strategy intern

*February 2007 - May 2007*

**education** | **Temple University** | Philadelphia, PA | bachelor of communications | *magna cum laude* | advertising (*art direction & copywriting*) | digital technology | London study abroad program

**activities & achievements** | Dean's List | Temple Ad Club (TAC) | TAC Agency | NSAC | One Show finalist